



Lacoste

A new icon is born. Meet the Lacoste #L003Neo sneaker in 9 unique colorways. ✨👟

● 6.7M  
Followers

● 35  
Total Posts

● 42.8K  
Average Likes

● 0.64%  
Avg. Engagement Percentage

● 43.1K  
Average Engagement

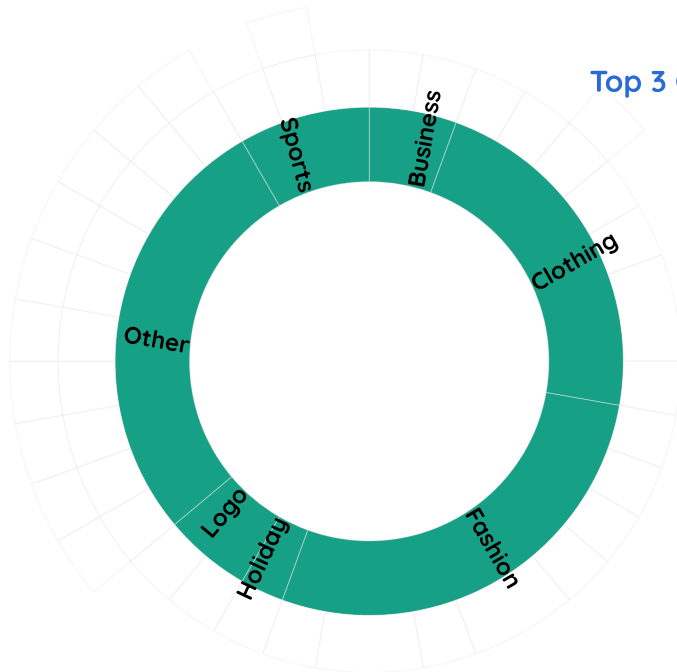
● 249  
Average Comments

## Content Analysis

This represents the broad content categories the account talks about.

### Content Distribution Pattern

This represents the broad content categories the account talks about. Click on any category to check details



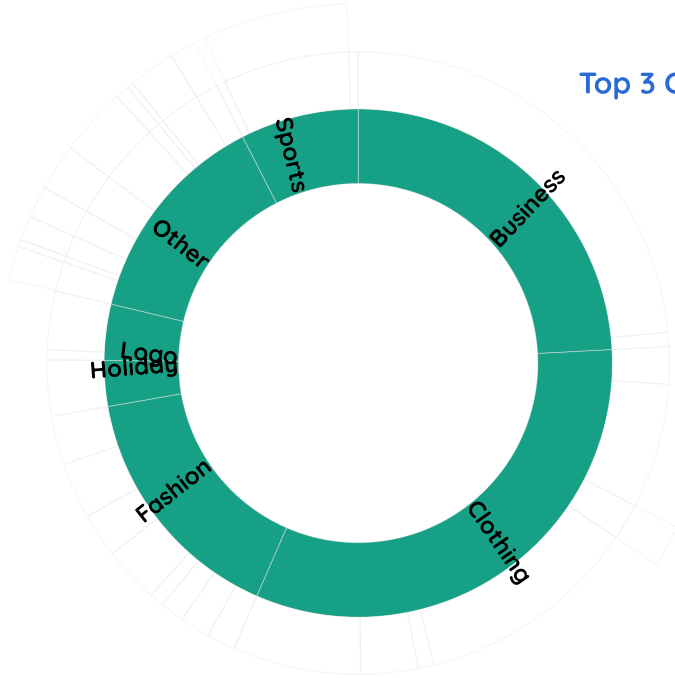
**Fashion**  
 Posts: 10      % of Total: 27.78%  
 Engagement: 239.8K      % of Total: 15.72%

**Other**  
 Posts: 10      % of Total: 27.78%  
 Engagement: 209.7K      % of Total: 13.75%

**Clothing**  
 Posts: 8      % of Total: 22.22%  
 Engagement: 493.8K      % of Total: 32.38%

## Content Distribution Pattern (Engagement)

This represents the Content Categories arranged by the engagement they receive.



### Top 3 Content Themes

#### Clothing

Posts: 8      % of Total: 32.38%

Engagement: 493.8K      % of Total: 22.22%

#### Business

Posts: 2      % of Total: 24.15%

Engagement: 368.4K      % of Total: 5.56%

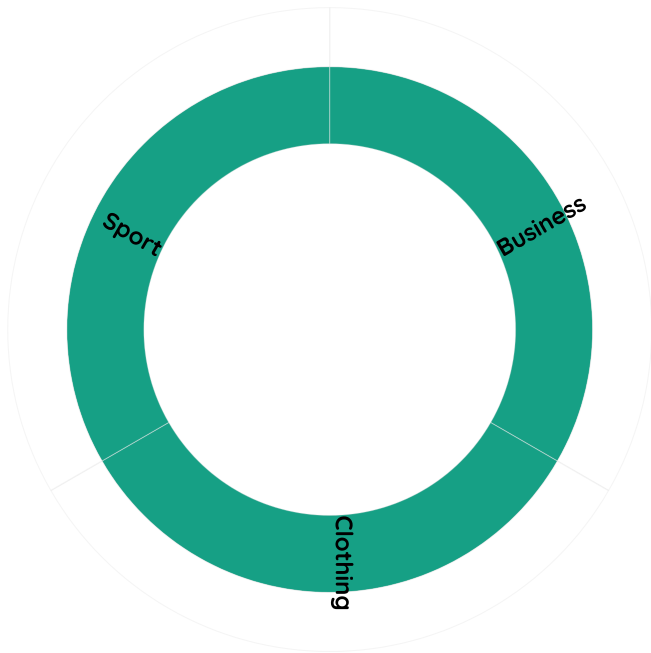
#### Fashion

Posts: 10      % of Total: 15.72%

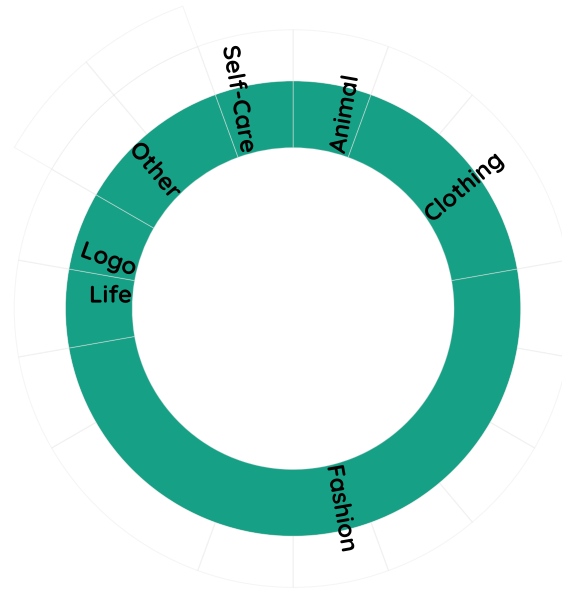
Engagement: 239.8K      % of Total: 27.78%

## Content Distribution Pattern (Post Type)

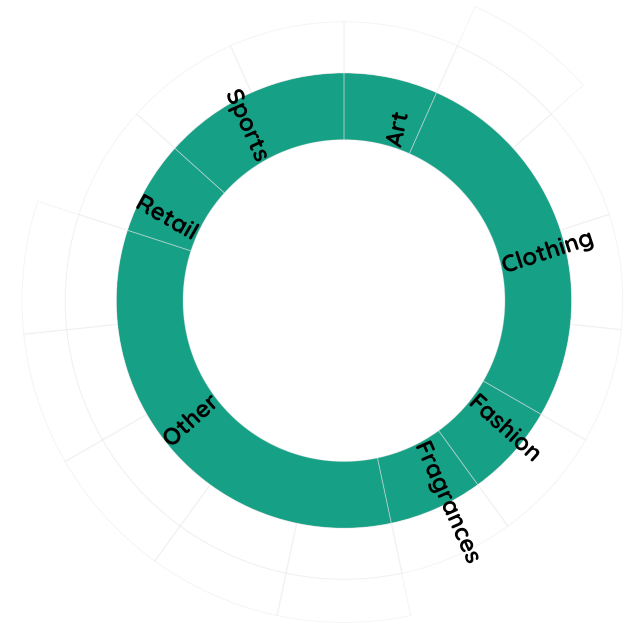
This represents the Content Categories separated according to the type of post.



Single Post



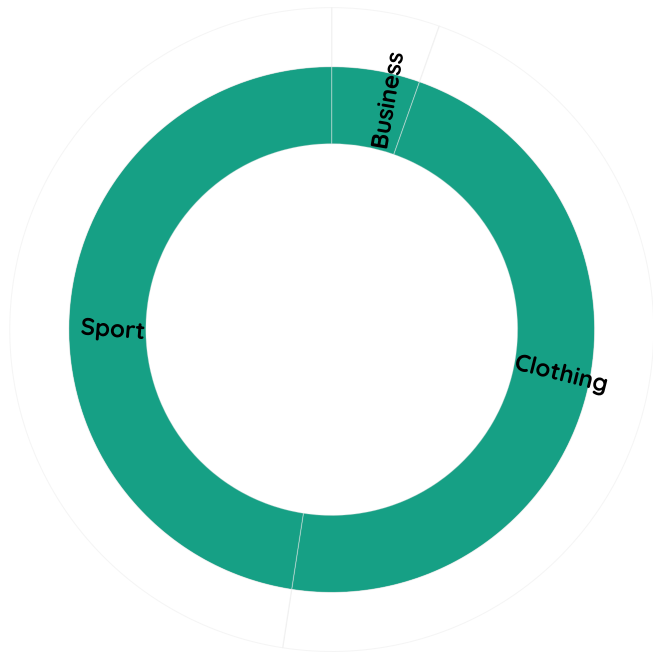
Carousel



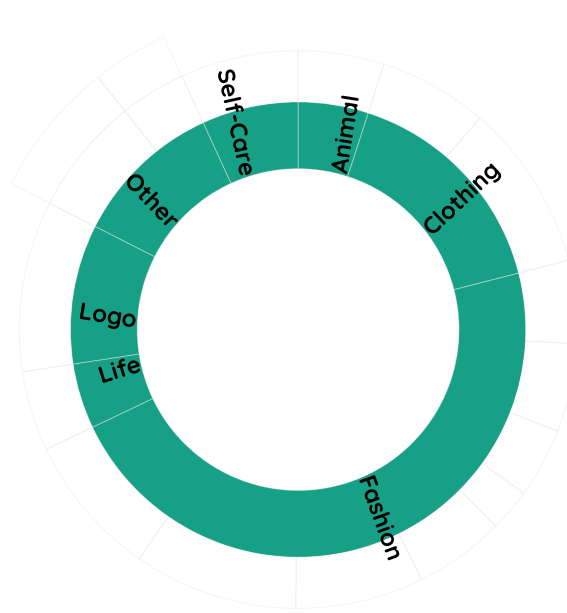
Video

## Content Distribution Pattern (Post Type - Engagement)

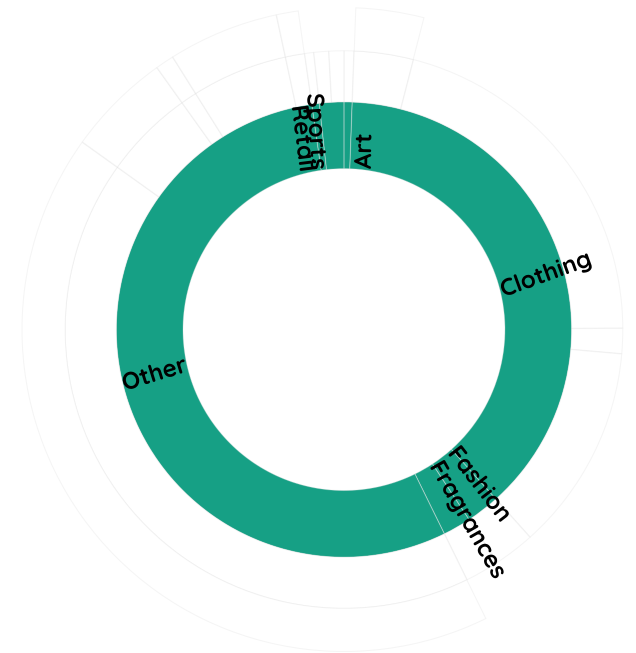
This represents the Content Categories separated according to the type of post and arranged by the engagement they receive.



Single Post



Carousel



Video



# Hashtags Analysis

Show the most used hashtag sets, hashtags, and their performance.

## Hashtag Sets

This shows the AI-identified most used hashtag sets of the selected account.

#lacoste

#betweenthelines

#fashionsport

#inlacoste

#l003neo

## Top 5 Hashtags

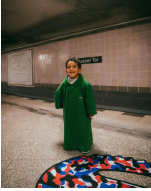
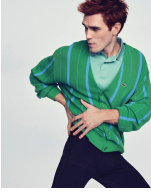




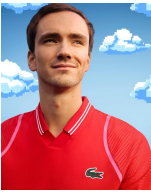
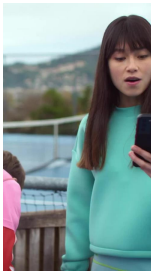
5 most used hashtags of this account



Rank	Hashtag	Usage (%)
1	#Lacoste	31%
2	#InLacoste	19%
3	#L003Neo	11%
4	#LacosteHoliday	11%
5	#TeamLacoste	11%

## Hashtag Details

This shows all hashtags with their posts

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#BetweenTheLines.	1	0.11 %	7.3K	83	
#L003Neo,	1	0.36 %	23.9K	109	

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#LacostexUFO	1	0.52 %	34.6K	178	
#StephenGan	1	0.32 %	21.6K	104	
#UNDW3	1	0.35 %	23.2K	97	
#lacoste	1	2.63 %	176.4K	667	
#FashionSport	2	0.37 %	24.6K	200	 
#LacostexDaniilM	2	0.40 %	26.8K	324	 

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#BetweenTheLines	3	0.18 %	12.4K	70	
#L003Neo	4	0.25 %	16.5K	101	
#LacosteHoliday	4	0.29 %	19.7K	73	
#TeamLacoste	4	1.81 %	121.2K	835	
#InLacoste	7	0.43 %	28.6K	152	
#Lacoste	11	0.58 %	38.6K	180	

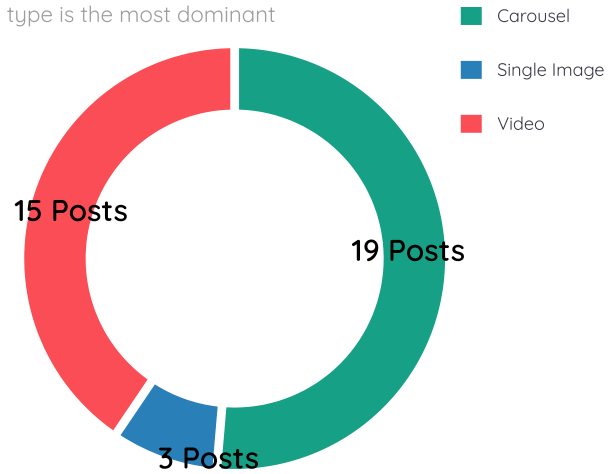


# Post Performance

Statistical analysis around the posting behavior of the handle.

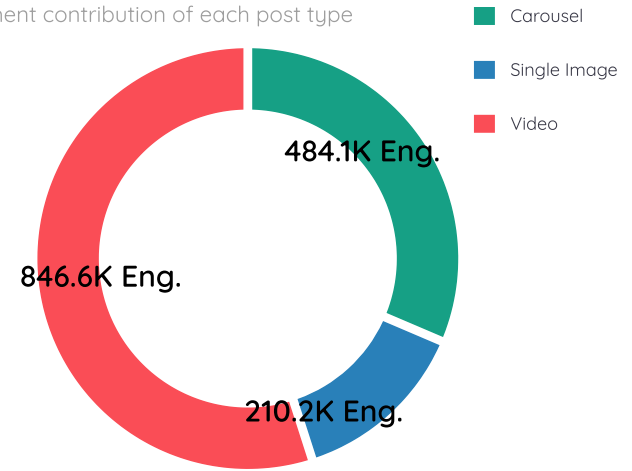
## Post Distribution

Shows which post type is the most dominant



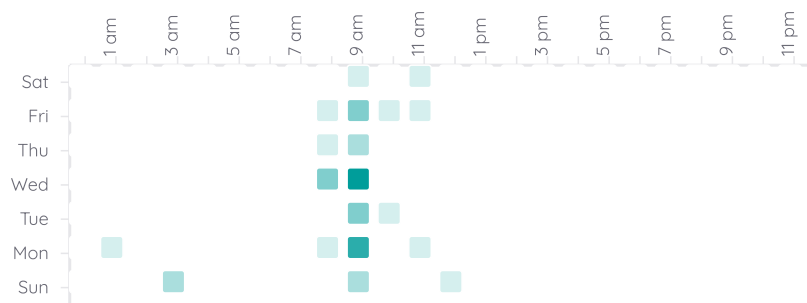
## Engagement Contribution

Shows engagement contribution of each post type



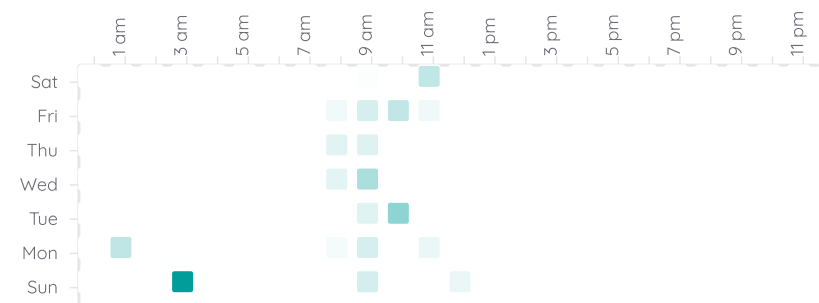
## Post Distribution

Shows the account's weekly posting pattern



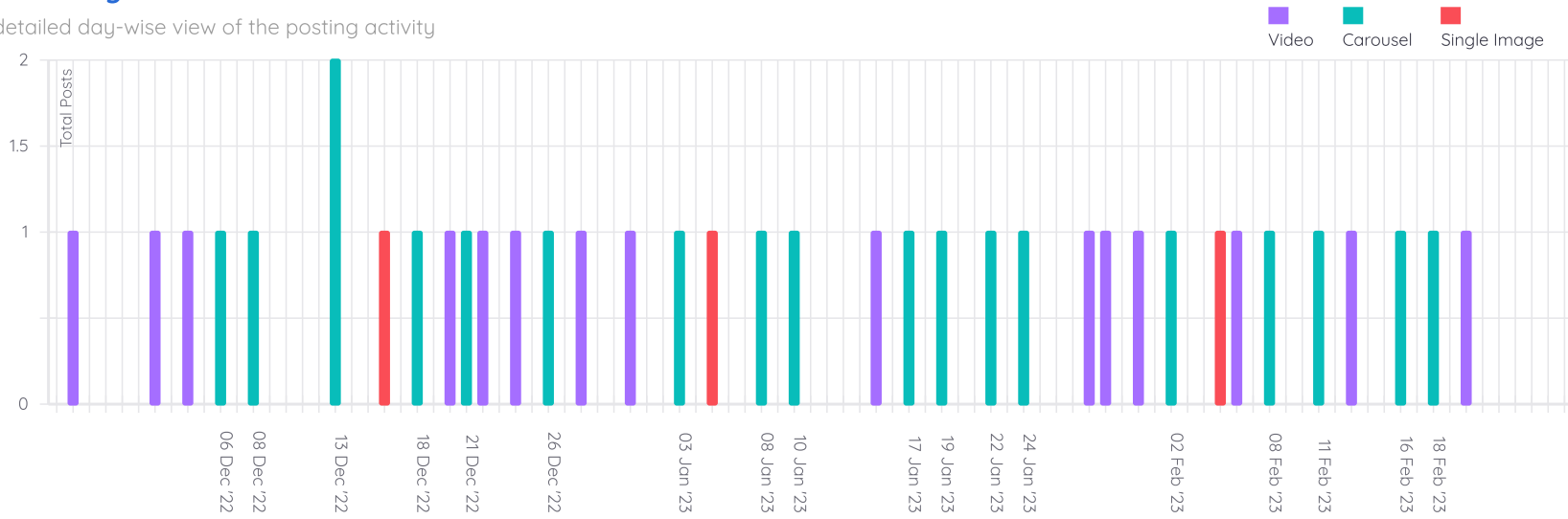
## Engagement Contribution

Shows when the account gets their engagement in a week



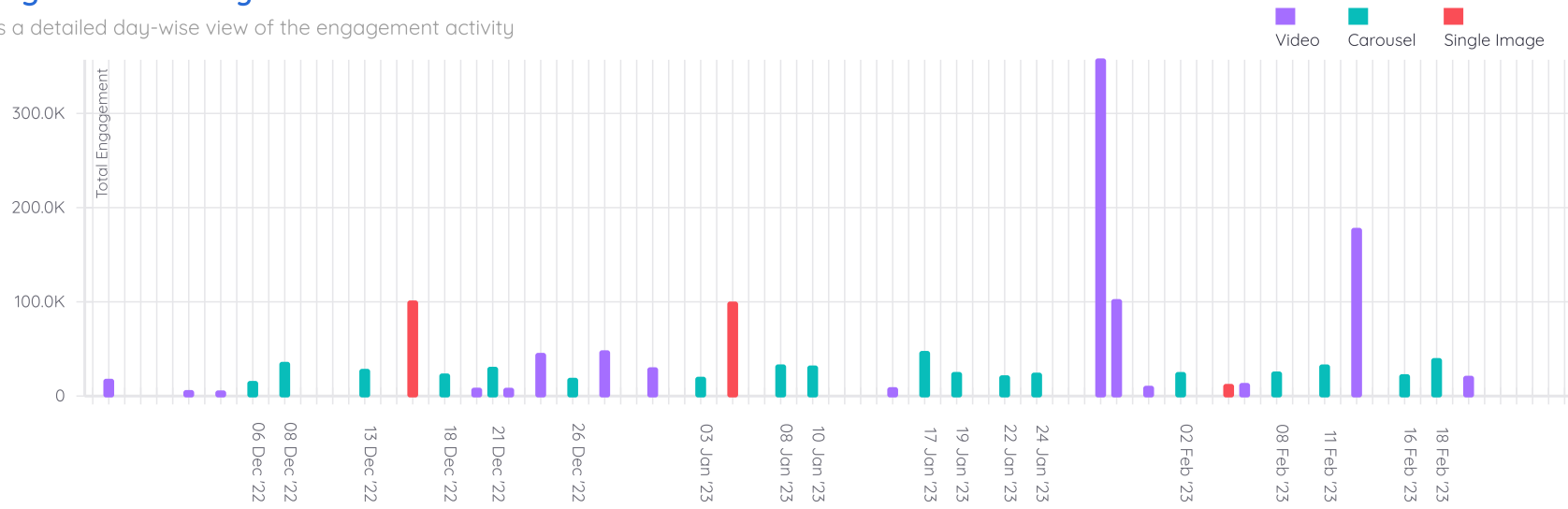
## Online Activity

Shows a detailed day-wise view of the posting activity



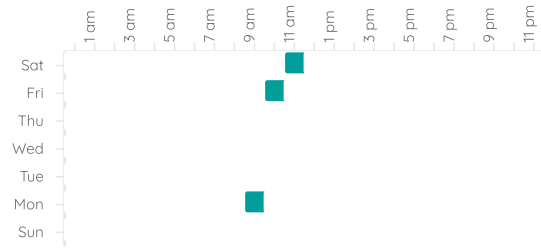
## Engagement Activity

Shows a detailed day-wise view of the engagement activity

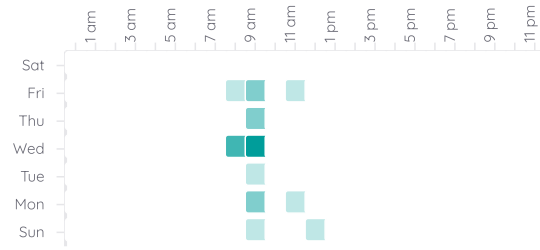


## Post Distribution (By post type)

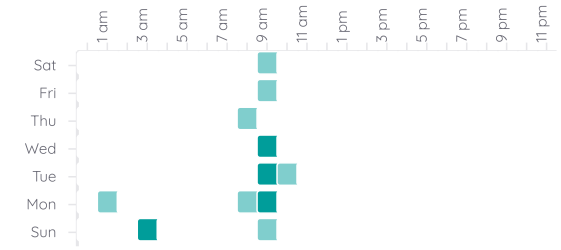
Shows the account's weekly posting pattern for each post type



Single Posts



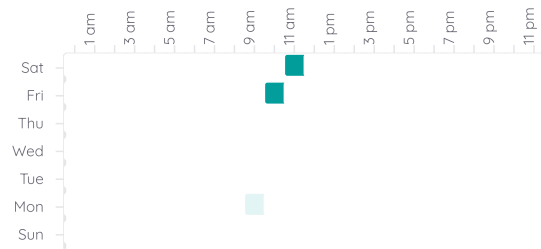
Carousel



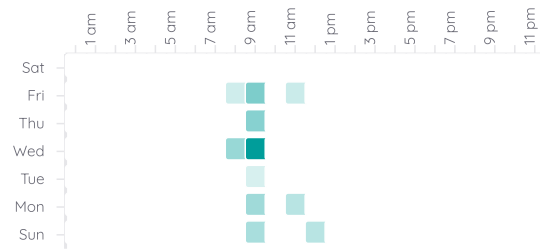
Videos

## Engagement Contribution (By post type)

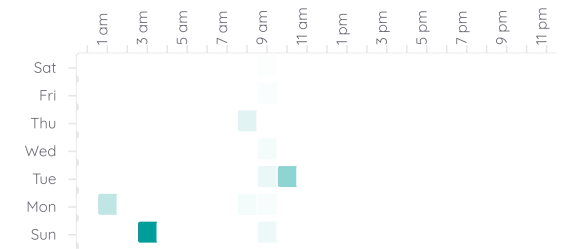
Shows when the account gets their engagement in a week



Single Posts




Carousel



Videos

## Best Performing Posts

Shows top 5 best performing posts of the account



♡📌

**354.4K likes**  
From a young kid from Serbia  
t [show more](#)  
Jan 29th 23


Engagement **5.3%** (+4.54)



♡📌

**176.4K likes**  
Express your love with the 🦎 [show more](#)  
Feb 14th 23


Engagement **2.63%** (+1.87)



♡📌

**100.9K likes**  
Celebrating djokernole's 22nd  
[show more](#)  
Jan 30th 23


Engagement **1.51%** (+0.75)



♡📌

**99.5K likes**  
The rallying sign 🦎❤️  
#Lacost [show more](#)  
Dec 17th 22

Engagement **1.48%** (+0.72)



♡📌

**98.4K likes**  
No introduction needed for the  
[show more](#)  
Jan 6th 23

Engagement **1.47%** (+0.71)