

HUDA BEAUTY

Makeup Artist & Blogger @huda Founder of @wishfulskin Products tested on huda, NOT animals

● 51.8M
Followers

● 143
Total Posts

● 35.1K
Average Likes

● 0.07%
Avg. Engagement Percentage

● 35.5K
Average Engagement

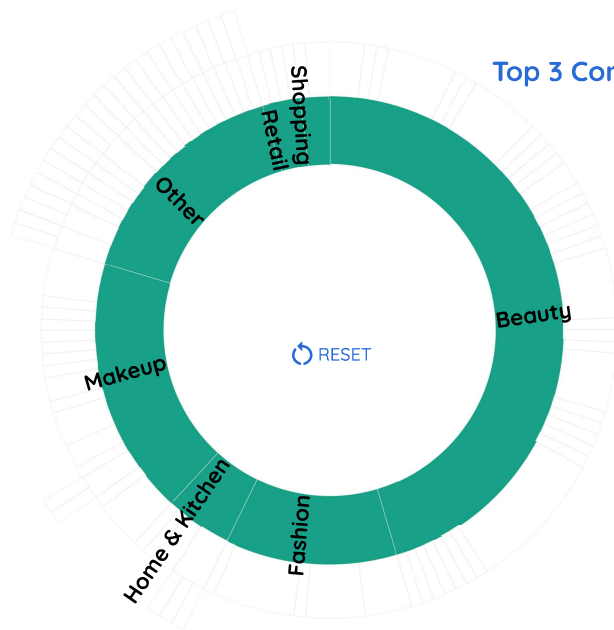
● 430
Average Comments

Content Analysis

This represents the broad content categories the account talks about.

Content Distribution Pattern

This represents the broad content categories the account talks about. Click on any category to check details



Beauty

Posts: 69 % of Total: 45.39%

Engagement: 2.7M % of Total: 43.39%

Makeup

Posts: 27 % of Total: 17.76%

Engagement: 559.7K % of Total: 9.13%

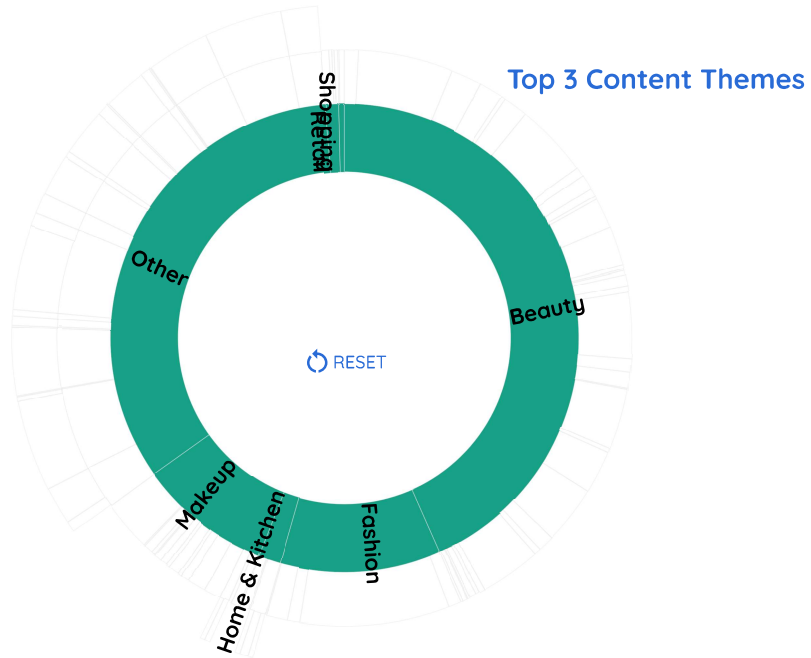
Other

Posts: 24 % of Total: 15.79%

Engagement: 2.1M % of Total: 33.58%

Content Distribution Pattern (Engagement)

This represents the Content Categories arranged by the engagement they receive.



Beauty

Posts: **69** % of Total: **43.39%**

Engagement: **2.7M** % of Total: **45.39%**

Other

Posts: **24** % of Total: **33.58%**

Engagement: **2.1M** % of Total: **15.79%**

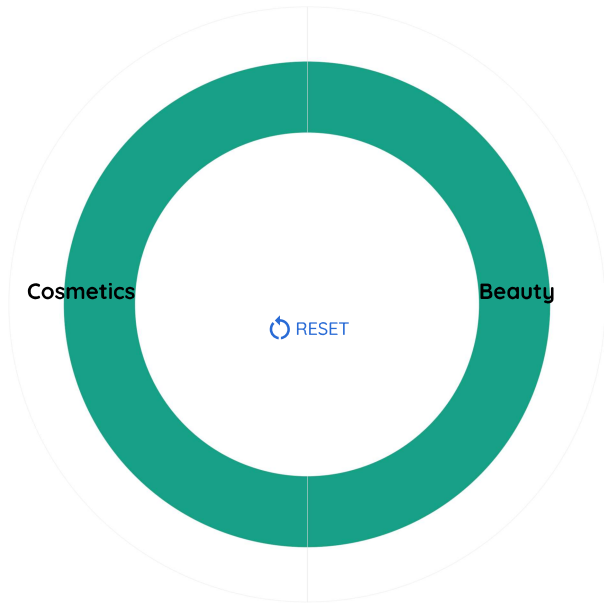
Fashion

Posts: **18** % of Total: **11.05%**

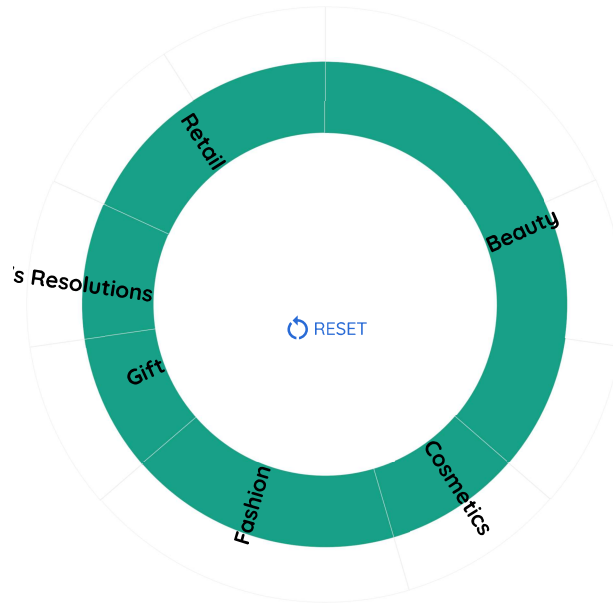
Engagement: **677.0K** % of Total: **11.84%**

Content Distribution Pattern (Post Type)

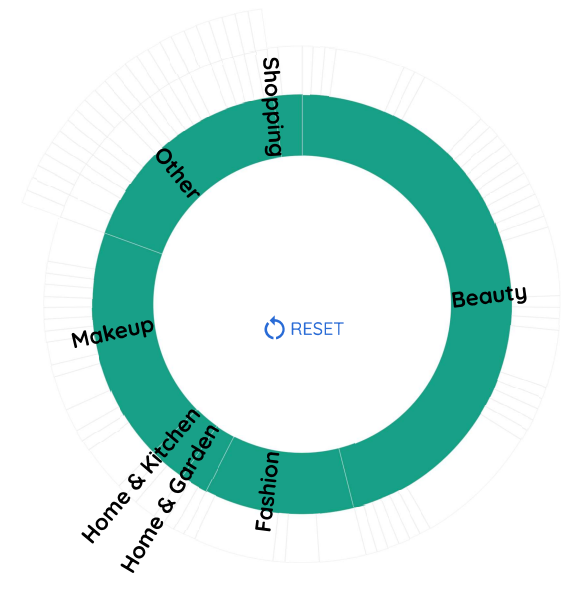
This represents the Content Categories separated according to the type of post.



Single Post



Carousel



Video

Content Distribution Pattern (Post Type - Engagement)



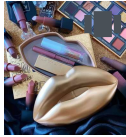
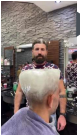




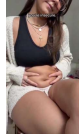



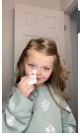

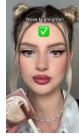

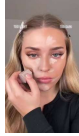





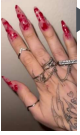

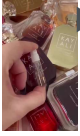









This represents the Content Categories separated according to the type of post and arranged by the engagement they receive.

Content Themes

See the different Content themes this account talks about. You can also check the engagement scored by each category.

Content Themes

This shows the account's different Content themes. You can sort by the various parameters and also see the detailed view.

Theme Labels	Engagement % ↓	Average Eng.	Share of Voice	Total Posts	Representative Images
<ul style="list-style-type: none"> Blog Family Lipstick 	0.22 % (0.14)	116.5K	4.2%	6	     
<ul style="list-style-type: none"> Home Life Lessons Life Advice 	0.10 % (0.02)	52.9K	4.2%	6	     
<ul style="list-style-type: none"> Skincare Makeup Accessories 	0.06 % (-0.02)	33.0K	81.1%	116	      
<ul style="list-style-type: none"> Accessories Fashion Gift 	0.04 % (-0.04)	20.0K	3.5%	5	    
<ul style="list-style-type: none"> Beauty Food Cosmetics 	0.03 % (-0.05)	16.1K	3.5%	5	    
<ul style="list-style-type: none"> Skincare Personal Care Celebrations 	0.02 % (-0.06)	10.9K	3.5%	5	    

Hashtags Analysis

Show the most used hashtag sets, hashtags, and their performance.

Hashtag Sets

This shows the AI-identified most used hashtag sets of the selected account.

#hudabeauty #fauxfilterconcealer #hudabeautyshop #makeuphacks #cyberweek

#glowish #legitlashes

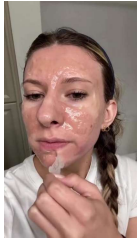

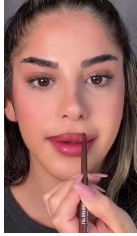
Top 5 Hashtags






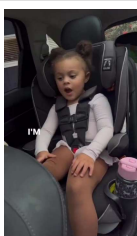
5 most used hashtags of this account

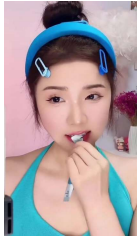


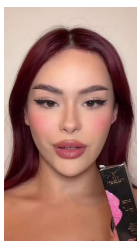

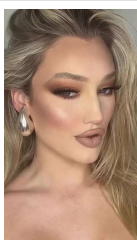
Rank	Hashtag	Usage (%)
1	#hudabeauty	19%
2	#FauxFilter	8%
3	#hudabeautyeasybake	2%
4	#hudabeautyshop	2%
5	#GloWish	2%


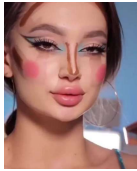




Hashtag Details



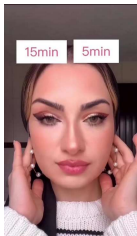



This shows all hashtags with their posts




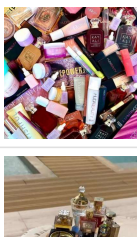

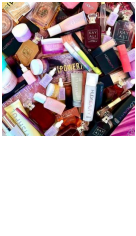
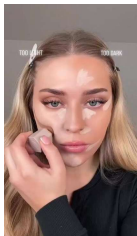
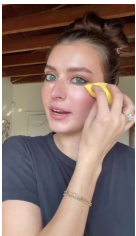
Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#poresstrips	1	0.11 %	55.2K	655	
#legitlashes	1	0.09 %	44.5K	255	
#onedipmakeupchallenge	1	0.03 %	16.7K	141	




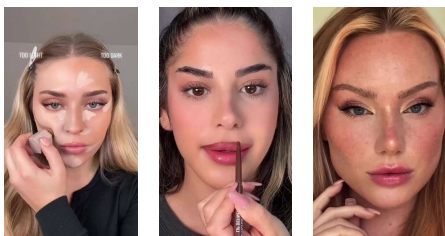
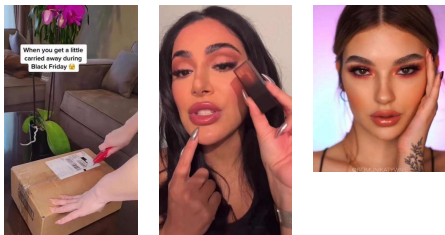

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#primer	1	0.02 %	7.8K	78	
#hudabeautyfauxfilterconcealer	1	0.10 %	49.2K	1.0K	
#productreview	1	0.02 %	7.8K	78	
#satisfyingvideo	1	0.11 %	55.2K	655	
#scentgasm	1	0.01 %	3.2K	71	
#selflove	1	0.00 %	2.3K	72	

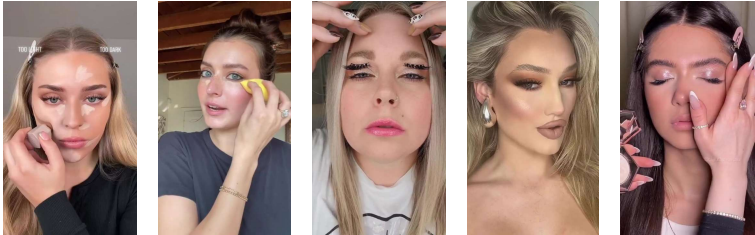
Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#skincare	1	0.11 %	57.9K	573	
#skincareroutine	1	0.11 %	57.9K	573	
#tantourhudabeauty	1	0.03 %	16.7K	141	
#hudabeautypowerbullet	1	0.05 %	23.6K	129	
#7	1	0.02 %	10.4K	117	
#hudabeautyfauxfilter	1	0.10 %	49.2K	1.0K	

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#cheekytint	1	0.01 %	7.3K	296	
#EasyBake	1	0.07 %	35.5K	217	
#EmpoweredPalette	1	0.02 %	11.2K	172	
#LegitLashes	1	0.03 %	14.4K	179	
#beautybloggers	1	0.21 %	105.4K	1.1K	
#beautyroutine	1	0.11 %	57.9K	573	

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#blushhack	1	0.01 %	7.3K	296	
#coldmakeup	1	0.05 %	26.9K	229	
#hudabeautyempoweredpalette	1	0.04 %	22.4K	189	
#couplepranks	1	0.21 %	106.9K	2.0K	
#empowered	1	0.04 %	20.6K	186	
#eyelinerhacks	1	0.17 %	85.0K	572	

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#fauxfilter	1	0.02 %	8.1K	143	
#fragranceboard	1	0.01 %	3.2K	71	
#EMPOWERED	1	0.01 %	4.6K	82	
#wishfulskin	1	0.02 %	11.6K	270	
#kayali	2	0.01 %	7.4K	170	 
#makeuphacks	2	0.13 %	68.8K	402	 

Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#hudabeautyeasybake	3	0.12 %	60.3K	548	
#hudabeautyshop	3	0.12 %	62.9K	239	
#GloWish	3	0.03 %	14.4K	179	
#fauxfilterconcealer	3	0.13 %	65.6K	231	
#cyberweek	3	0.03 %	13.3K	174	
#FauxFilter	12	0.03 %	17.9K	258	

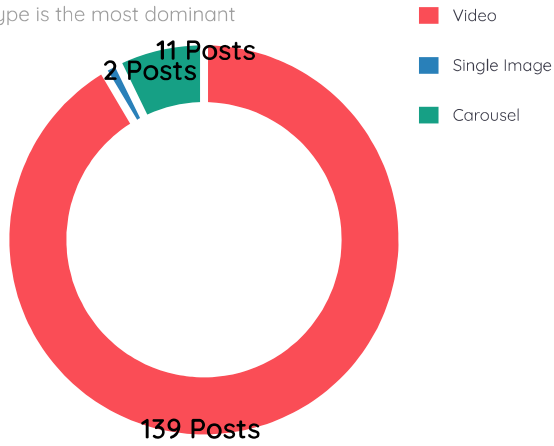
Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#hudabeauty	27	0.14 %	70.9K	957	

Post Performance

Statistical analysis around the posting behavior of the handle.

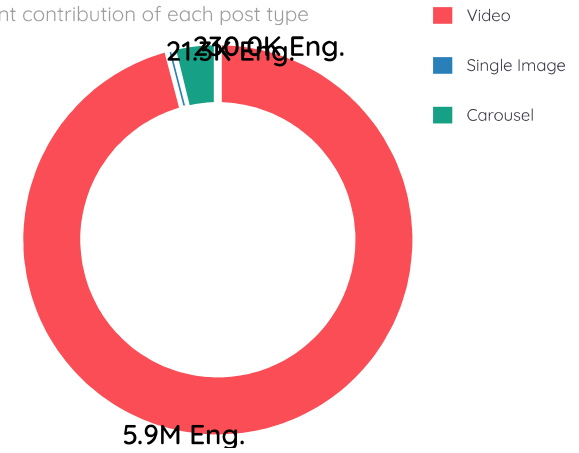
Post Distribution

Shows which post type is the most dominant



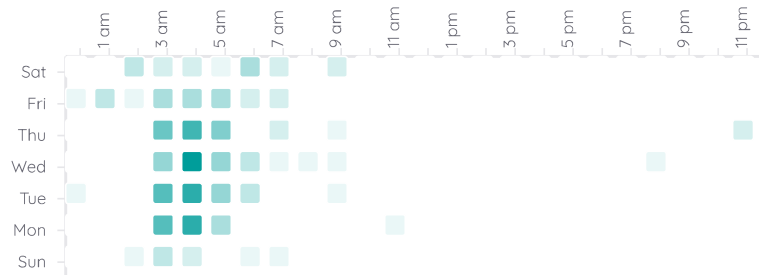
Engagement Contribution

Shows engagement contribution of each post type



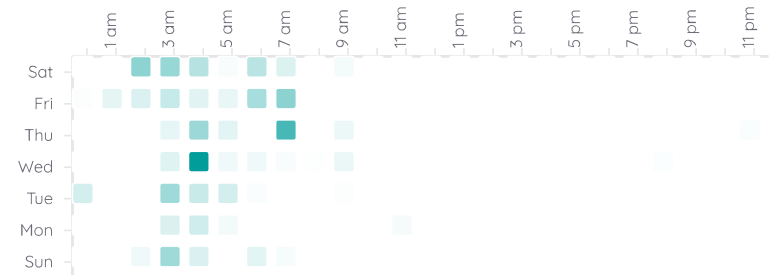
Post Distribution

Shows the account's weekly posting pattern



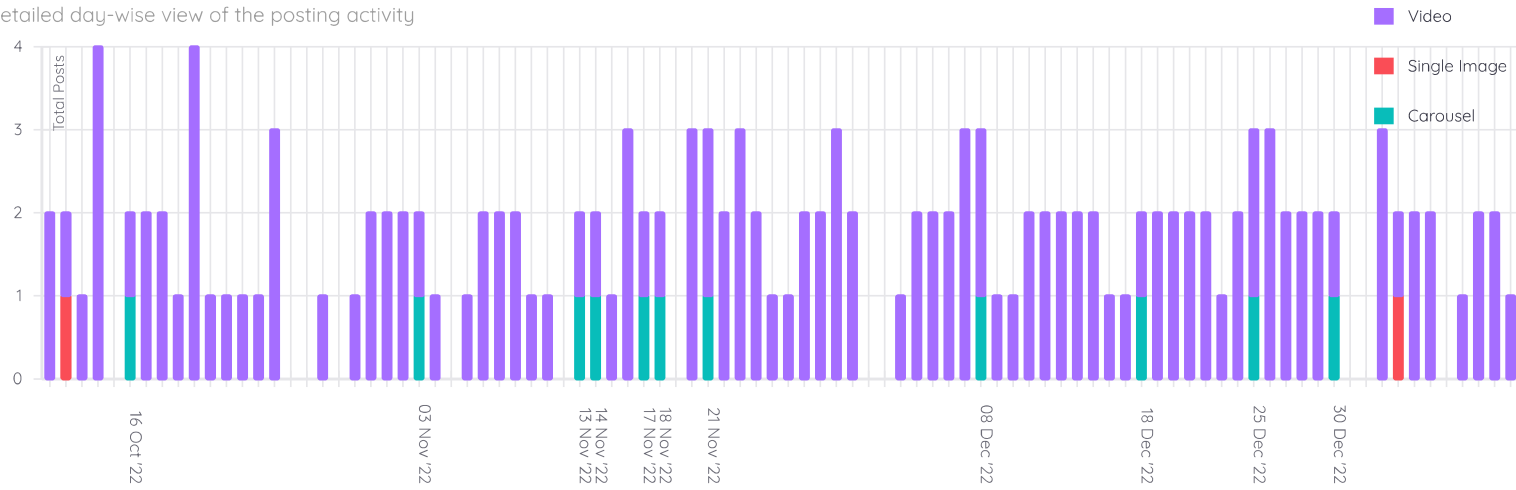
Engagement Contribution

Shows when the account gets their engagement in a week



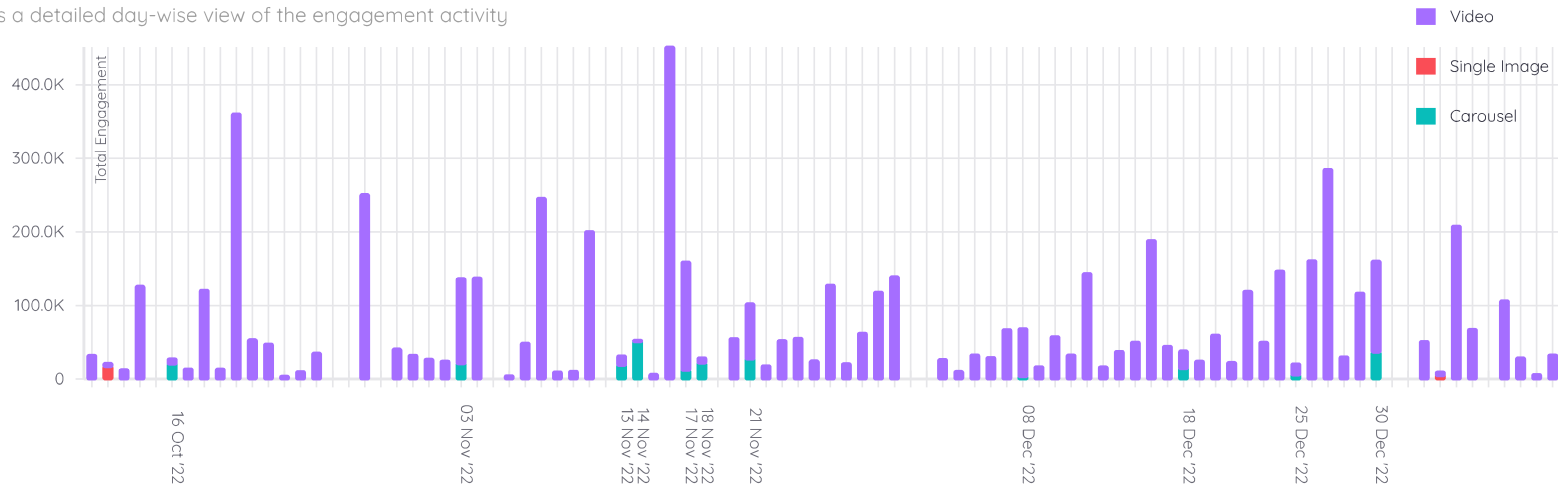
Online Activity

Shows a detailed day-wise view of the posting activity



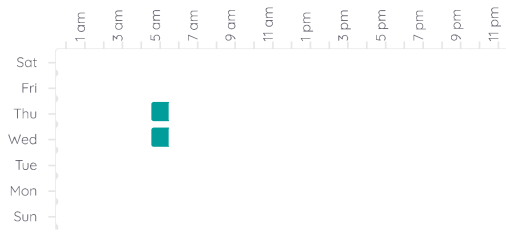
Engagement Activity

Shows a detailed day-wise view of the engagement activity

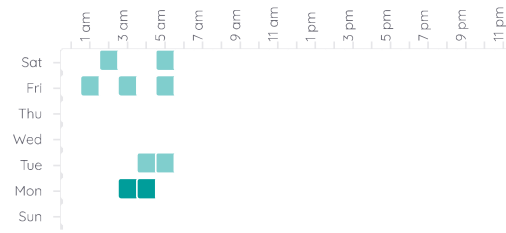


Post Distribution (By post type)

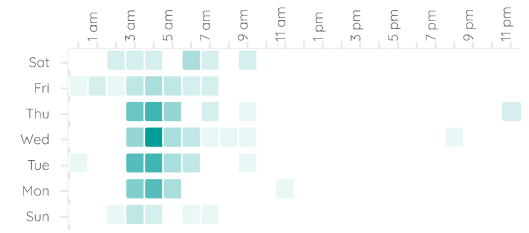
Shows the account's weekly posting pattern for each post type



Single Posts



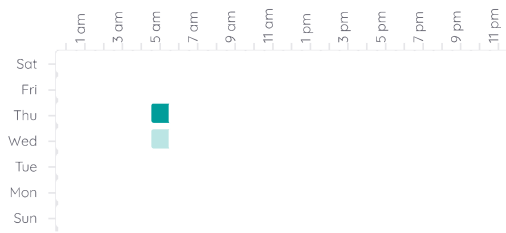
Carousel



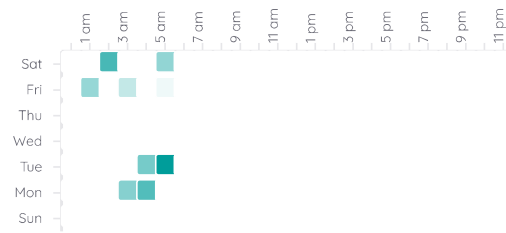
Videos

Engagement Contribution (By post type)

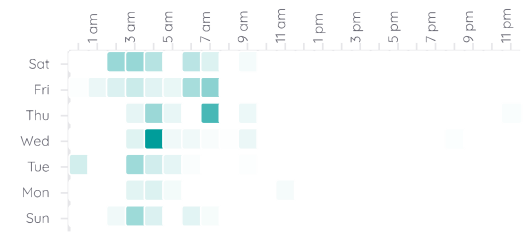
Shows when the account gets their engagement in a week



Single Posts



Carousel



Videos

Best Performing Posts

Shows top 5 best performing posts of the account



416.6K likes
OMG 🤯 what is is? I NEED one!
[show more](#)
Nov 17th 22

Engagement 0.82% (+0.56)



321.1K likes
OMG 🤯 he's the cutest 😍🥰 Vi
[show more](#)
Oct 21st 22

Engagement 0.63% (+0.37)



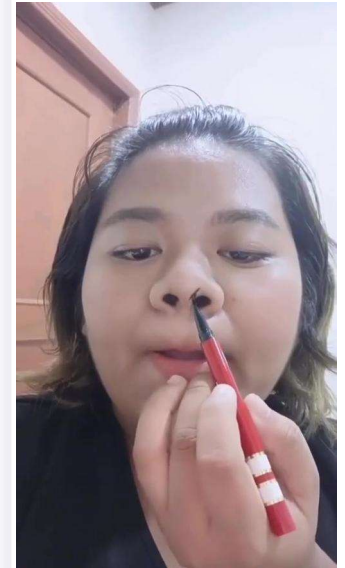
270.2K likes
Your inner corner eyeliner 101 [show more](#)
Dec 28th 22

Engagement 0.52% (+0.26)



226.2K likes
Guys who has seen these amazin
[show more](#)
Nov 9th 22

Engagement 0.44% (+0.18)



197.2K likes
When a hack doesn't quite work
[show more](#)
Jan 5th 23

Engagement 0.39% (+0.13)