



Date Range

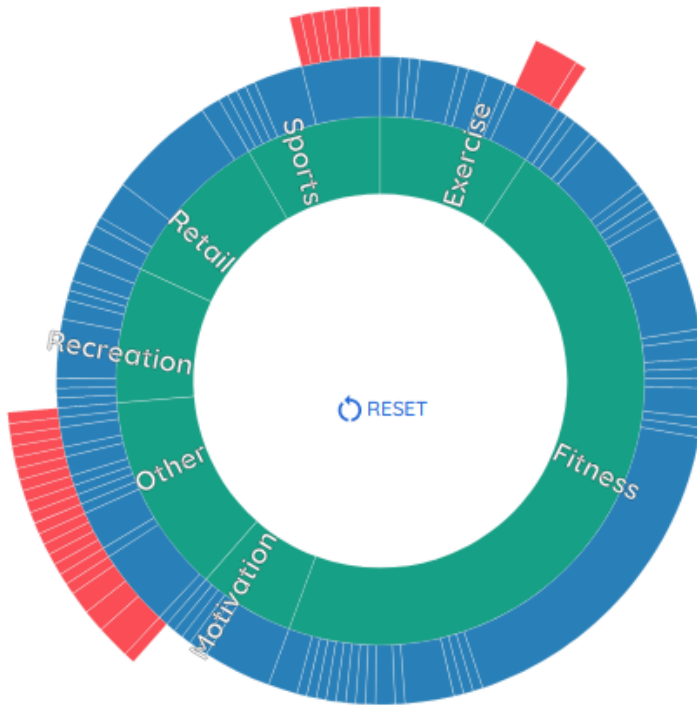
10 Nov '22 - 10 May '23

Refresh Analysis

Save as PDF

Content Distribution Pattern

This represents the broad content categories the account talks about. Click on any category to check details



Top 3 Content Themes

Fitness

Posts: 95 % of Total: 46.12%
Engagement: 3.6M % of Total: 42.28%

Other

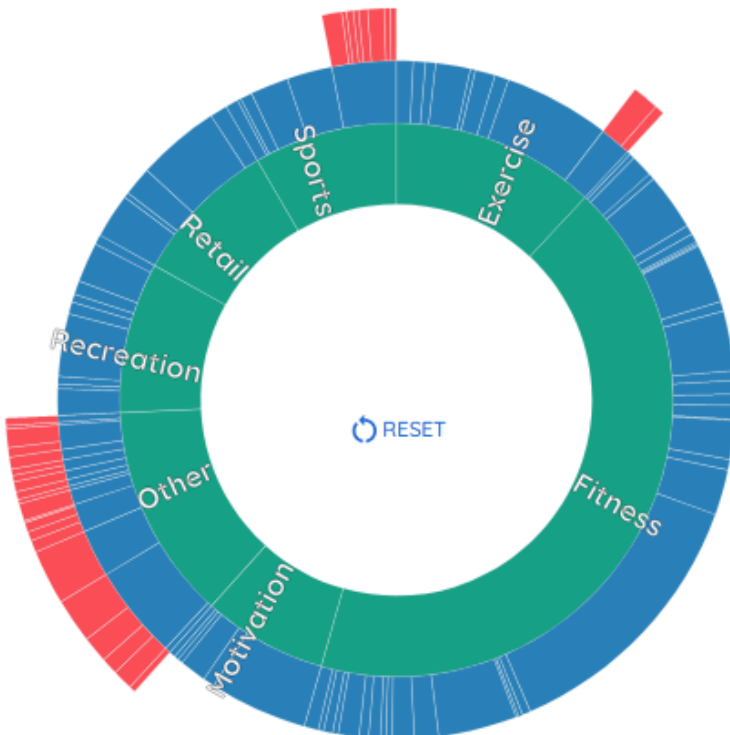
Posts: 25 % of Total: 12.14%
Engagement: 1.1M % of Total: 12.57%

Exercise

Posts: 20 % of Total: 9.71%
Engagement: 1.0M % of Total: 12.27%

Content Distribution Pattern (Engagement)

This represents the Content Categories arranged by the engagement they receive. Click on any category to check details



Top 3 Content Themes

Fitness

Posts: 95 % of Total: 42.28%
Engagement: 3.6M % of Total: 46.12%

Other

Posts: 25 % of Total: 12.57%
Engagement: 1.1M % of Total: 12.14%

Exercise

Posts: 20 % of Total: 12.27%
Engagement: 1.0M % of Total: 9.71%

Content Themes

This shows the account's different Content themes. You can sort by the various parameters and also see the detailed view.

Theme Labels	Engagement %	Average Eng.	Share of Voice	Total Posts	Representative Images
Self-Improvement Health Exercise	1.38 % (0.69)	83.6K	5.4%	11	
Recreation Gym Clothing	0.42 % (-0.27)	25.4K	2.9%	6	
Recreation Fitness Gym	0.56 % (-0.13)	34.2K	23.5%	48	
Social Travel Retail	0.61 % (-0.08)	37.5K	2.5%	5	
Fitness Recreation Comparison	1.20 % (0.51)	72.4K	2.5%	5	
Recreation Diet Clothing	0.71 % (0.02)	43.2K	2.9%	6	
Recreation Fitness Accessories	0.53 % (-0.16)	32.0K	9.8%	20	
Fitness Exercise Recreation	0.79 % (0.1)	47.5K	13.7%	28	
Recreation Day to Day Workout	0.32 % (-0.37)	19.4K	2.9%	6	
Recreation Clothing Exercise	0.47 % (-0.22)	28.4K	2.9%	6	
Recreation Gym Exercise	0.80 % (0.11)	48.5K	13.7%	28	
Self-Improvement Photo Gym	0.68 % (-0.01)	41.6K	2.5%	5	
Recreation Strength Teamwork	0.36 % (-0.33)	21.8K	3.9%	8	
Recreation Meme Pets	1.27 % (0.58)	77.4K	2.5%	5	
Exercise Recreation Accessories	0.48 % (-0.21)	29.3K	5.9%	12	

Hashtag Sets

This shows the AI-identified most used hashtag sets of the selected account.

#gymshark

#gymshark66

#gymsharklifting

#gymsharkwomen

#gratefulforthe grind

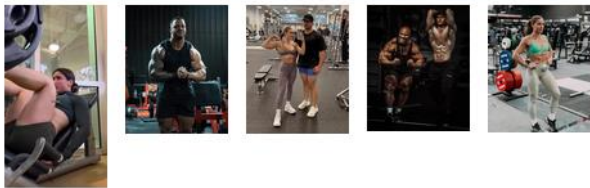
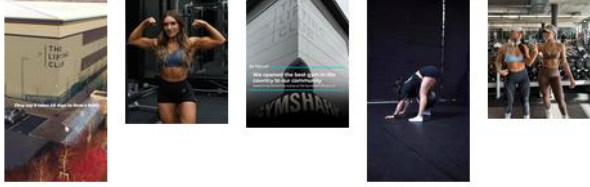




Top 5 Hashtags

5 most used hashtags of this account

Rank	Hashtag	Usage (%)
1	#Gymshark	99%
2	#Gymshark66	19%
3	#GymsharkLifting	1%
4	#GymsharkWomen	1%
5	#Gymshark66.	1%

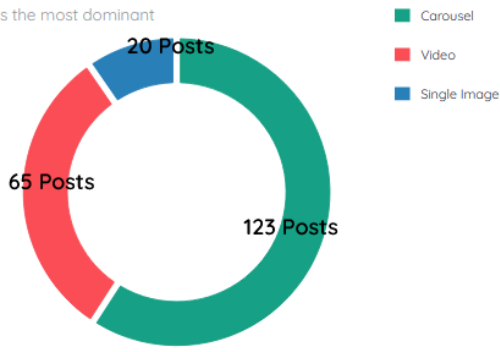
Hashtag Details

This shows all hashtags with their posts

Hashtag	Post Count ↓	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#Gymshark	203	0.67 %	40.7K	537	
#Gymshark66	40	0.56 %	34.7K	145	
#GymsharkWomen	3	1.06 %	64.6K	894	
#GymsharkLifting	3	0.40 %	24.5K	141	
#Gymshark66.	2	1.95 %	120.4K	328	
#gymshark66.	1	0.53 %	32.9K	91	

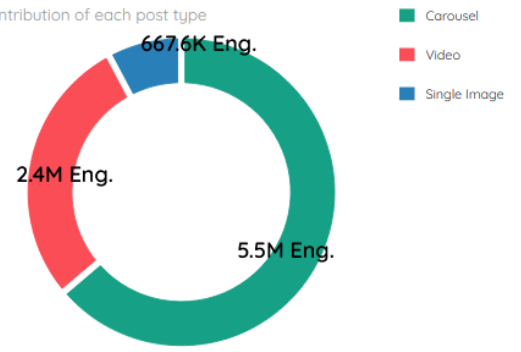
Post Distribution

Shows which post type is the most dominant



Engagement Contribution

Shows engagement contribution of each post type



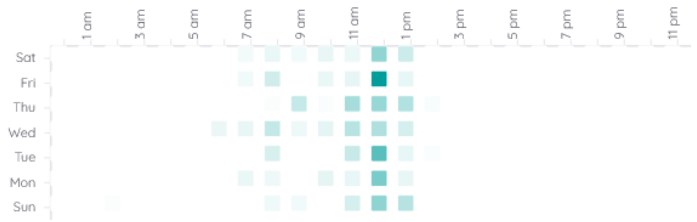
Post Distribution

Shows the account's weekly posting pattern



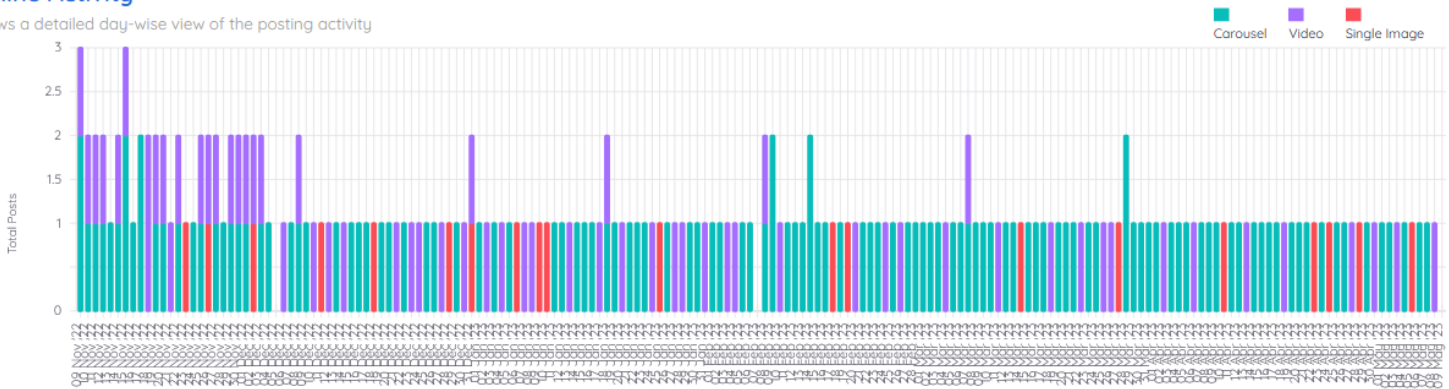
Engagement Contribution

Shows when the account gets their engagement in a week



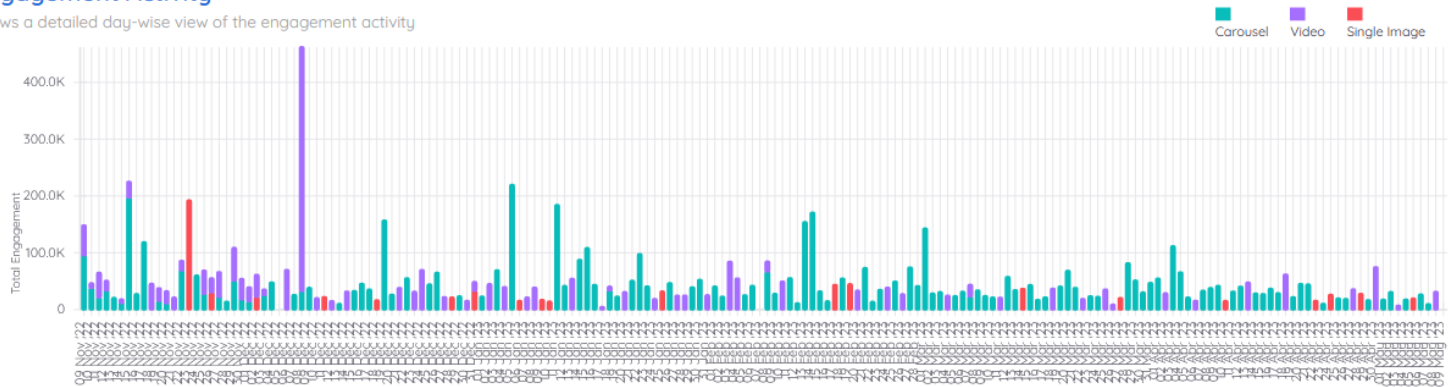
Online Activity

Shows a detailed day-wise view of the posting activity



Engagement Activity

Shows a detailed day-wise view of the engagement activity

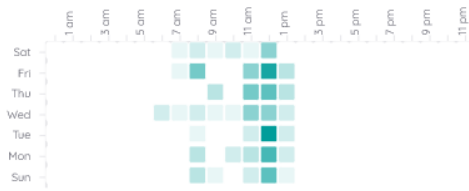


Post Distribution (By post type)

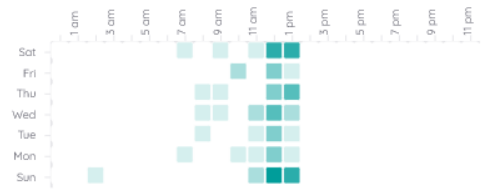
Shows the account's weekly posting pattern for each post type



Single Posts



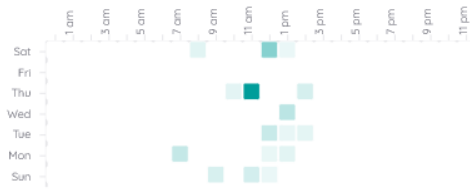
Carousel



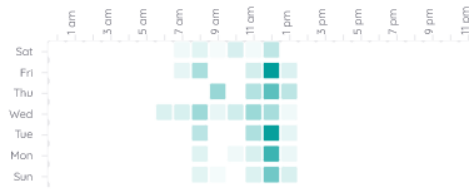
Videos

Engagement Contribution (By post type)

Shows when the account gets their engagement in a week



Single Posts



Carousel



Videos

Best Performing Posts

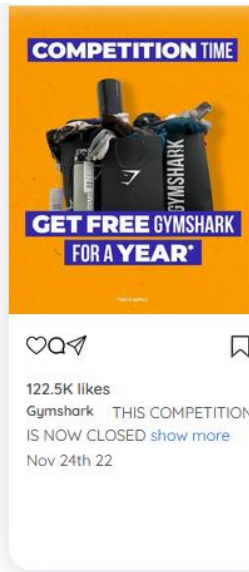
Shows top 5 best performing posts of the account



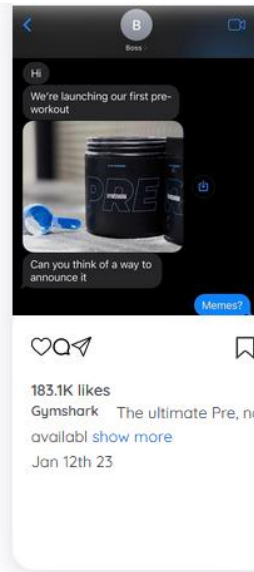
428.6K likes
Gymshark Make weight heavier for Jamal show more
Dec 9th 22



Engagement 3.66% (+1.79)



Engagement 3.21% (+1.34)



Engagement 3.07% (+1.2)



Engagement 2.61% (+0.74)

All Posts

List of all the posts of this account.

Post	Caption	Eng %	Likes	Comments	Published
	Amazing what a workout can do for the 🧡 dianaconforti.fit #Gymshark	0.51 % (0.03)	31.4K	85	09 May 23 12:25 PM
	Psyching ourselves up for a new week 🧡 jamal_b15 #Gymshark	0.16 % (-0.32)	9.8K	49	08 May 23 11:43 AM



Appreciation post for our training partners 🤍 Tag 'em 🙌 #Gymshark

0.43 %
(-0.05)

26.6K

106

07 May 23 12:21 PM



Iconic duo 🏆 philheath davidlaid #Gymshark

0.32 %
(-0.16)

19.6K

72

06 May 23 12:40 PM



How we go into the gym vs how we leave the gym 🙌 lucydavis_fit #Gymshark

0.29 %
(-0.19)

17.8K

87

05 May 23 11:30 AM