



Daniel Wellington

Look your best, feel your best, and live your best with us. Co-create by tagging #danielwellington
Spring is here 🌸🌷

● 4.7M Followers

● 88 Total Posts

● 4.7K Average Likes

● 0.1% Avg. Engagement Percentage

● 4.7K Average Engagement

● 81 Average Comments

Content Analysis

This represents the broad content categories the account talks about.

Content Distribution Pattern

This represents the broad content categories the account talks about. Click on any category to check details



Top 3 Content Themes

Other

Posts: 40 % of Total: 45.45%
Engagement: 168.1K % of Total: 40.31%

Fashion

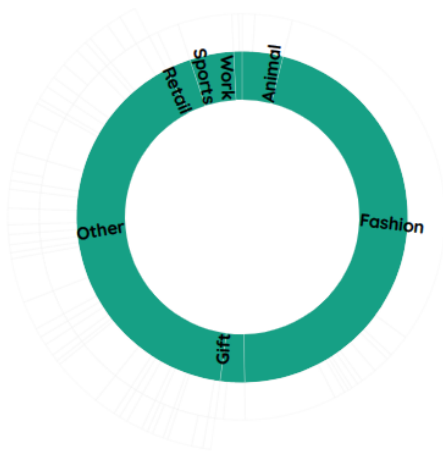
Posts: 36 % of Total: 40.91%
Engagement: 190.9K % of Total: 45.77%

Animal

Posts: 3 % of Total: 3.41%
Engagement: 16.6K % of Total: 3.99%

Content Distribution Pattern (Engagement)

This represents the Content Categories arranged by the engagement they receive.



Top 3 Content Themes

Fashion

Posts: 36 % of Total: 45.77%
Engagement: 190.9K % of Total: 40.91%

Other

Posts: 40 % of Total: 40.31%
Engagement: 168.1K % of Total: 45.45%

Sports

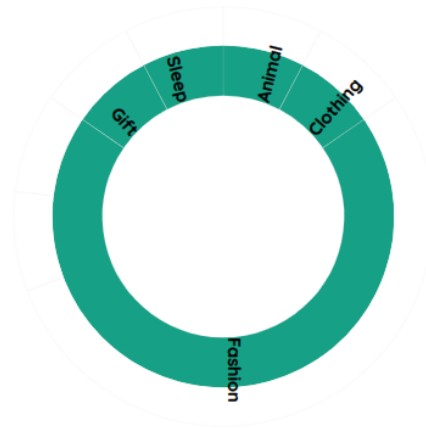
Posts: 2 % of Total: 4.29%
Engagement: 17.9K % of Total: 2.27%

Content Distribution Pattern (Post Type)

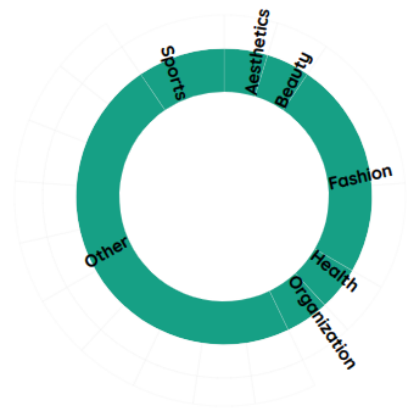
This represents the Content Categories separated according to the type of post.



Single Post



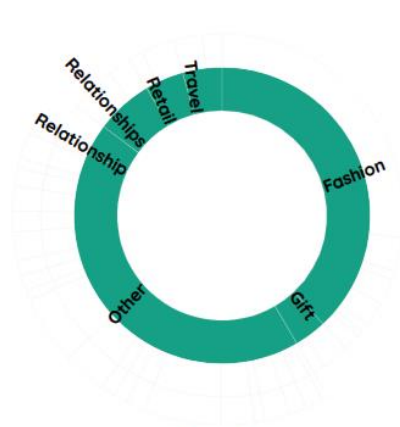
Carousel



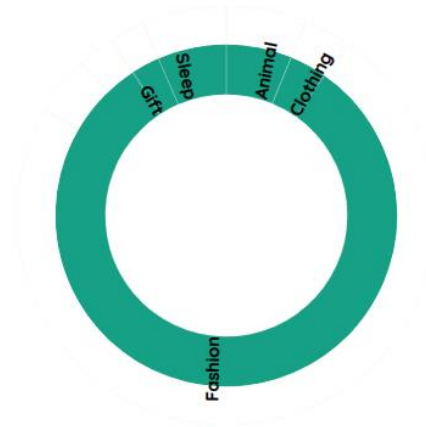
Video

Content Distribution Pattern (Post Type - Engagement)

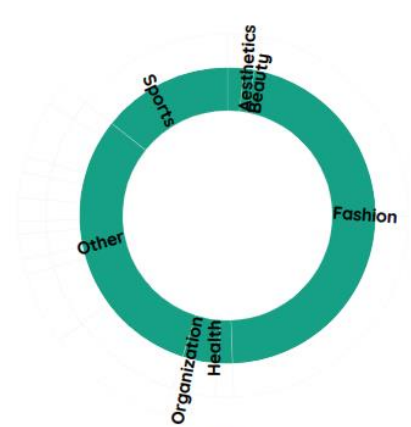
This represents the Content Categories separated according to the type of post and arranged by the engagement they receive.



Single Post



Carousel



Video

Content Themes

See the different Content themes this account talks about. You can also check the engagement scored by each category.

Content Themes

This shows the account's different Content themes. You can sort by the various parameters and also see the detailed view.

Theme Labels	Engagement % ↓	Average Eng.	Share of Voice	Total Posts	Representative Images
<ul style="list-style-type: none"> Accessories Dream Organization Ideas 	0.20 % (0.09)	9.3K	8%	7	
<ul style="list-style-type: none"> Fashion Pets Status 	0.20 % (0.09)	9.3K	5.7%	5	
<ul style="list-style-type: none"> Accessories Watch Challenge 	0.15 % (0.04)	6.9K	9.1%	8	
<ul style="list-style-type: none"> Design Jewelry Accessories 	0.13 % (0.02)	6.2K	4.5%	4	
<ul style="list-style-type: none"> Accessories Meme Tea 	0.12 % (0.01)	5.6K	13.6%	12	
<ul style="list-style-type: none"> Accessories Flowers Social Cause 	0.09 % (-0.02)	4.2K	9.1%	8	
<ul style="list-style-type: none"> Accessories Astrology Relationships 	0.08 % (-0.03)	3.6K	10.2%	9	
<ul style="list-style-type: none"> Accessories Makeup Agriculture 	0.07 % (-0.04)	3.2K	15.9%	14	
<ul style="list-style-type: none"> Watches Clothing Reputation 	0.07 % (-0.04)	3.2K	5.7%	5	
<ul style="list-style-type: none"> Sunglasses Recreation Wellness 	0.05 % (-0.06)	2.2K	11.4%	10	

Hashtags Analysis

Show the most used hashtag sets, hashtags, and their performance.

Hashtag Sets

This shows the AI-identified most used hashtag sets of the selected account.

#danielwellington

#jewelry

#watchesforhim

#watches

#eyewear









Top 5 Hashtags

5 most used hashtags of this account

Rank	Hashtag	Usage (%)
1	#danielwellington	25%
2	#eyewear	5%
3	#watches	5%
4	#jewelry	3%
5	#spring2023	3%

Hashtag Details

This shows all hashtags with their posts.

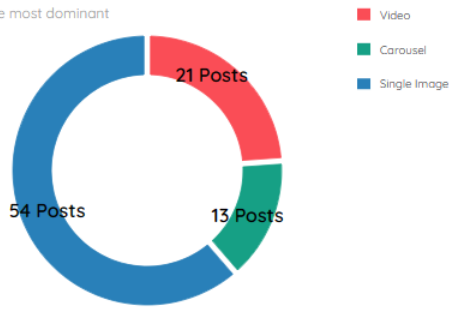
Hashtag	Post Count ↑	Engagement %	Avg. Post Likes	Avg. Post Comments	Recent Posts
#travelquote	1	0.09 %	4.2K	25	
#travellocations2023	1	0.04 %	1.8K	12	
#weekend	1	0.08 %	3.8K	190	
#watchforhim	1	0.03 %	1.4K	2	
#springhasarrived	1	0.39 %	18.4K	101	
#ss23	1	0.05 %	2.2K	7	
#stockholm	1	0.03 %	1.5K	13	
#summer2023	1	0.04 %	1.4K	220	

Post Performance

Statistical analysis around the posting behavior of the handle.

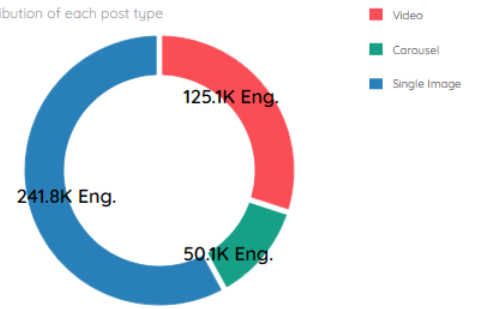
Post Distribution

Shows which post type is the most dominant



Engagement Contribution

Shows engagement contribution of each post type



Post Distribution

Shows the account's weekly posting pattern



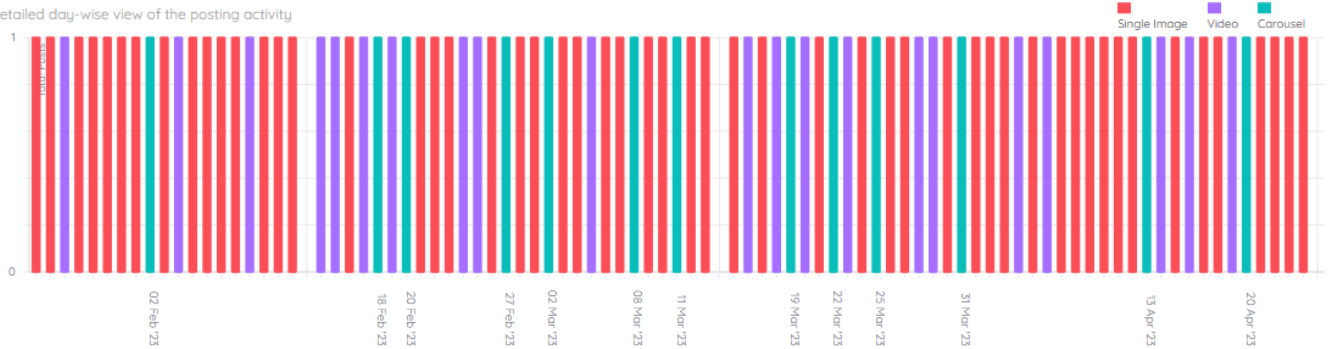
Engagement Contribution

Shows when the account gets their engagement in a week



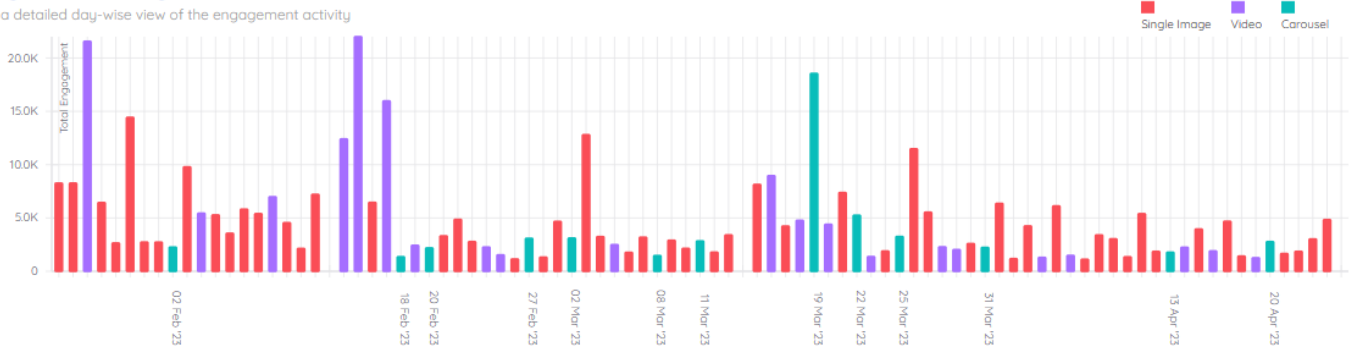
Online Activity

Shows a detailed day-wise view of the posting activity



Engagement Activity

Shows a detailed day-wise view of the engagement activity



Post Distribution (By post type)

Shows the account's weekly posting pattern for each post type



Single Posts



Carousel



Videos

Engagement Contribution (By post type)

Shows when the account gets their engagement in a week



Single Posts



Carousel



Videos

Best Performing Posts

Shows top 5 best performing posts of the account

DW Daniel Wellingt...

21.9K likes
Daniel Wellington If you weren't already obsesse [show more](#)
Feb 16th 23

Engagement 0.46% (+0.27)

DW Daniel Wellingt...

21.5K likes
Daniel Wellington Best feeling in the world gets [show more](#)
Jan 27th 23

Engagement 0.46% (+0.27)

DW Daniel Wellingt...

18.4K likes
Daniel Wellington Spring is here and so are our [show more](#)
Mar 20th 23

Engagement 0.39% (+0.2)

DW Daniel Wellingt...

15.9K likes
Daniel Wellington Unboxing - our favorite sport. [show more](#)
Feb 18th 23

Engagement 0.34% (+0.15)

DW Daniel Wellingt...

13.9K likes
Daniel Wellington Skip the flowers. Get me all o [show more](#)
Jan 31st 23

Engagement 0.3% (+0.11)